



Able Block Chain



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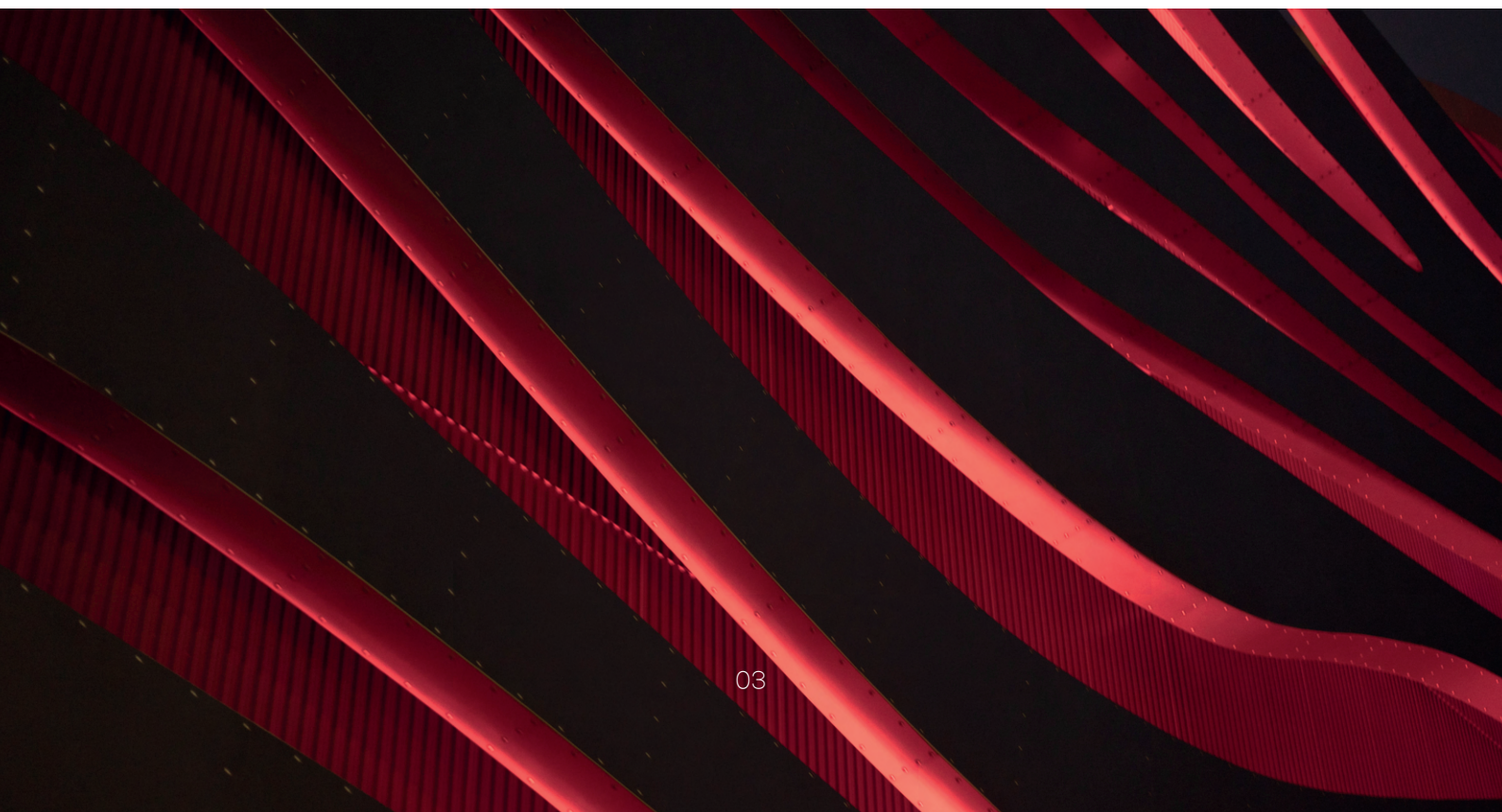
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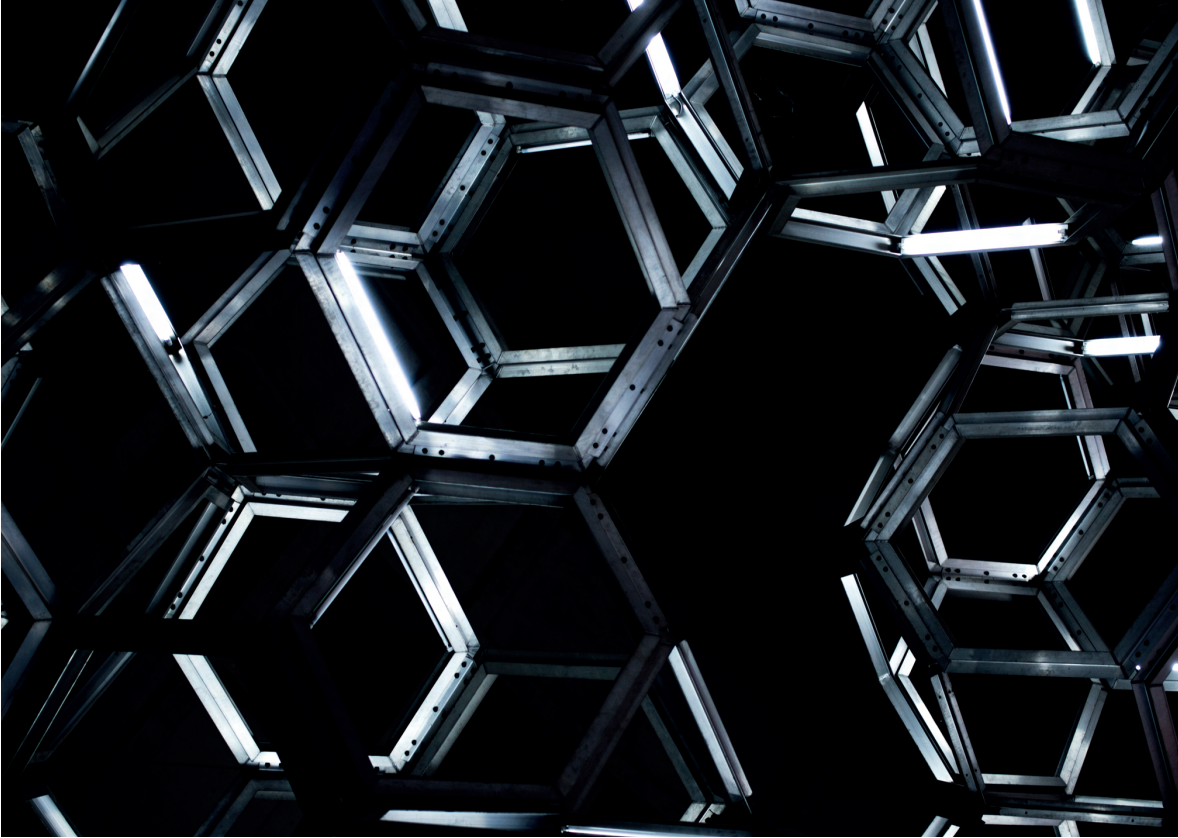
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Abstract



From the advent of the Bitcoin to the world in 2009 to the trading boom in cryptocurrencies in recent days, the crypto community has been through many defining moments. The latest talk of the town is Web 3.0. Although stakeholders and market watchers are still debating about the substance of web 3.0, marketing trends are shifting thanks to these new technologies and innovations.

For example, customizable marketing is more effective and efficient through a powerful platform based on the technology. And this marketing tools offered by advertising on a platform will be a market-leading product with a variety of visualizations and graphs related to advertisements on social media, search words, viral marketing, mobile/web/pc, PPL, and in-service marketing.

In order to respond to this market shift and trends, the foundation has developed the ABC coin on top of the AbleBlockChain mainnet, focused on building a marketing

platform beyond a cryptocurrency. From the beginning, the foundation has set users as the core of the whole platform among the many other participants in the platform, including the service provider. By giving benefits to users, with airdrops, the platform rewards not only the platform operator, but also the users, the target of the marketing.

In the platform, marketers are offered with a blockchain explorer, and a cryptocurrency as means of marketing analytics. This marketing choice of providing these tools will be beneficial to both marketers and target users as they both get rewards as results of the whole marketing scheme. Moreover, the contents of marketing such as performance results, and rewards statistics will be stored in a block of the blockchain, giving the platform transparency.

As improvements are made with technology, the foundation hopes to contribute to the web 3.0 by proposing the methods and ways of marketing the platform implemented. To this end, the foundation has developed and built an independent blockchain, the AbleBlockChain. This will be the most powerful blockchain mainnet that enhances convenience, speed, and security, and is compatible with Ethereum.

Main Contents

1. Technical Features

What is AbleBlockChain?

AbleBlockChain is a private blockchain based on Ethereum, and it is a blockchain for enterprises with authorized participants which can participate in and create blocks.

AbleBlockChain is a Proof of Authority (POA) enterprise network that can operate smart contracts and DApps (Decentralized Applications) as well as functions of cryptocurrency. AbleBlockChain is a platform for developing and operating these DApps. Developers can build a variety of DApps on this platform, and the built DApps have the characteristics of anonymity, statelessness, decentralization, and decentralization of AbleBlockChain.

DApp developers can build in the mainnet environment after undergoing tests and verification procedures in the testnet environment, which is the same environment as the AbleBlockChain mainnet.

Objectives

AbleBlockChain aims to simplify and accelerate the development and deployment of decentralized applications, and ultimately to work with other blockchain networks in the future.

First, it guarantees stability, security, and performance that are at least the same as or higher than that of blockchain environments such as Ethereum, Bitcoin, EOS, and Ripple.

Second, as a platform, it guarantees scalability and provides a flexible development environment. Third, the irrationality of the blockchain is removed through the new POA consensus method.

Features - Scalability

AbleBlockchain can instantly deploy a full node with a single API call, allowing easy access to globally connected local testbeds on the network. It is focused on enabling the rapid development of decentralized applications, i.e. DApp, and easy adaptation to the environment in AbleBlockchain to store or access information without complex blockchain knowledge.

Specifically, instead of hiding unnecessary blockchain and network details, the API exposes the necessary application program interfaces.

Features - Interoperability

AbleBlockchain supports the same uniform core and API layout across APIs written in almost any programming language.

- Python
- JavaScript
- PHP
- C#, C+
- GO

Features - Security

AbleBlockchain provides a separate medium for distributed applications to discover suitable AbleBlockchain nodes to use for communication with the network while improving performance and availability.

In the absence of a suitable node, the application can be transformed into one of the network nodes and become part of the network.

The application monitors network security and deploys new nodes when a node is disconnected to avoid network outages and maintain network stability and validity.

POA (Proof of Authority)

The POA consensus algorithm approves new transactions and block creation through consensus among verified nodes. The POW (Proof of Work) algorithm, which is widely used in other existing blockchain platforms, has limitations in terms of speed and scalability, and the POS (Proof of Stake) method has vulnerabilities in DDOS attacks.

Because POA has a certain block generation cycle, transaction delay caused by block difficulty rise and bottleneck caused by transaction delay are prevented in advance. The maximum number of transactions per block is about 200, and transactions and smart contracts are processed every block generation cycle.

Blockchain Environment - Miner Node

Miner node is a predefined node that can create blocks and verify transactions. Miner nodes process block generation and verify transactions. When a block is created in a miner node, it is shared with other miner nodes and a block is created only when there is a majority consent.

It is recommended to set three or more miner nodes for stable blockchain operation. In the case of AbleBlockChain, a certain number of miner nodes are running, and among the same number of nodes, $(n/2)+1$ or more nodes must be activated for block creation and transaction approval of AbleBlockChain.

Blockchain Environment - Client Node

Client node stores block data and inquires block status and data. Client nodes can perform block inquiry, transaction inquiry/submission, etc. It does not play a role in creating blocks or verifying transactions like a Miner Node, but inquires about existing transaction information or submits a transaction created by a user.

Miner nodes synchronize only with verified miner nodes and specific client nodes. Afterwards, a new client node is used in synchronization with the disclosed miner node and the synchronizing client node.

Public client node is open to the outside so that developers and users can access AbleBlockChain and RPC (Remote Procedure Call) communication and DApp.

Blockchain Environment - Nodes

AbleBlockChain is building a testnet with the same environment as the mainnet.

Through this, users can test transactions and smart contracts in the same environment as the mainnet.

Blockchain Explorer

It uses the AbleBlockChain Explorer API and blockchain node to fetch various data from the blockchain, store it in a database, and purify and sort the retrieved data according to user requests so that users can easily check it.

URL : <https://www.ableblockchain.com/>

Browse transaction history of wallet address

- Audit all wallet addresses and increase the transparency of the blockchain

Block search

- Check the active status of the current block chain by checking the block generation cycle and status

Check transaction status

- Explore information about user-submitted transactions

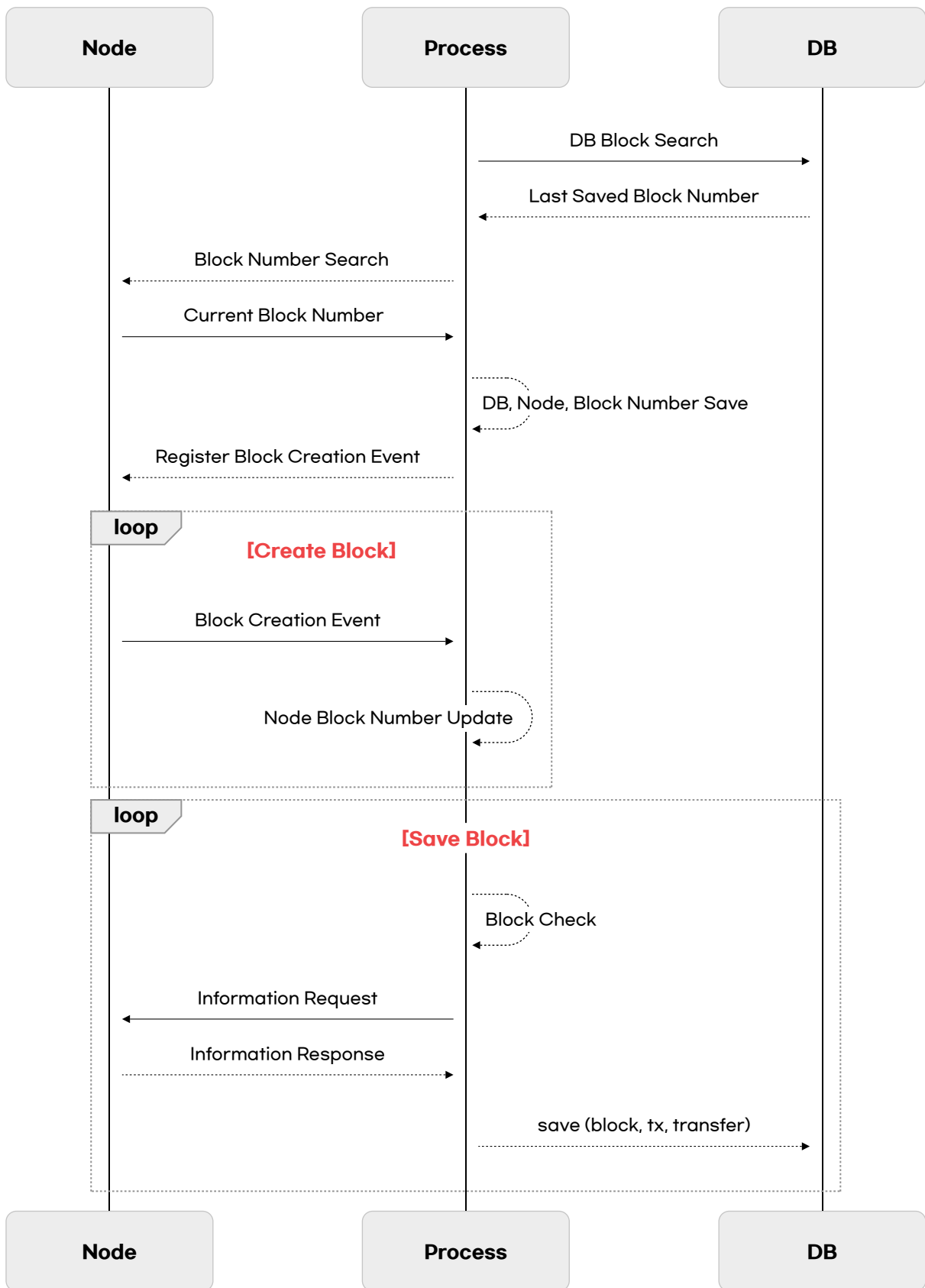
Smart contract verification

- Check the smart contract registered in the blockchain

When a block is created in a node, the explorer detects a block creation event and requests information about the block from the node.

The process stores information in the database based on the received information, processes the database information, and provides blockchain information to users in Explorer software.





2. ABC Blockchain Layer Composition

ABC's core architecture is based on blockchain's unique distributed ledger technology. With the available blockchain technologies and efforts of the development team, ABC mainnet has pioneered an effective and speedy transactions in its blockchain network. By doing so, the resulting technology may effectively support millions of secure transactions within the system.

ABC's secure and efficient transaction processing performance is on par with leading global blockchain networks. Implementation of the software would enable enterprise applications to take advantage and enhance their business value by providing numerous benefits over those using traditional database architectures, including transaction immutability, transparency, security, reliability, and decentralization.

Private blockchain offers a permissioned environment of a blockchain. Each participant to a blockchain is entered into the blockchain upon the approval of existing participants. In other words, a new participant is allowed to a blockchain because existing participants trust the incoming participant. This trust, in contrast to the trustless system in a public blockchain, lowers burden of validating each new block, leading the overall transactions performance to increase.



3. Marketing Platform

AbleBlockChain mainnet and its ABC coin are developed with the focus in building a marketing platform that will eventually replace the current marketing business and landscape. The team has long been integrating the burgeoning blockchain system with that of a marketing platform. As time passes and progress is made through the team's research and development, the foundation is planning to launch a powerful marketing platform that will impact the marketing industry by offering a marketing strategy that both benefits an entity engaging in a marketing campaign as well as the customers who would be exposed to that campaign.

In this mechanism, the whole integration supports marketing activities such as customer desire analysis, pricing, and PR/advertisement to enhance the effectiveness and efficiency of marketing activities. The entities engaged in a marketing campaign can obviously grow their business with this platform. They can convey effective messages and images about their products and services which can improve potential customers' perception on those commodities, which in return will be reflected in the sales data.

By embracing a certain method as a result of analysis, the entities engaged in the campaign know what works and what does not with the platform's dashboard where users can enjoy multitudes of data related to the marketing practices. In other words, upon analysis on the marketing data, marketing managers can focus their resources on what works best for them, leading to a better performance of the marketing campaign.

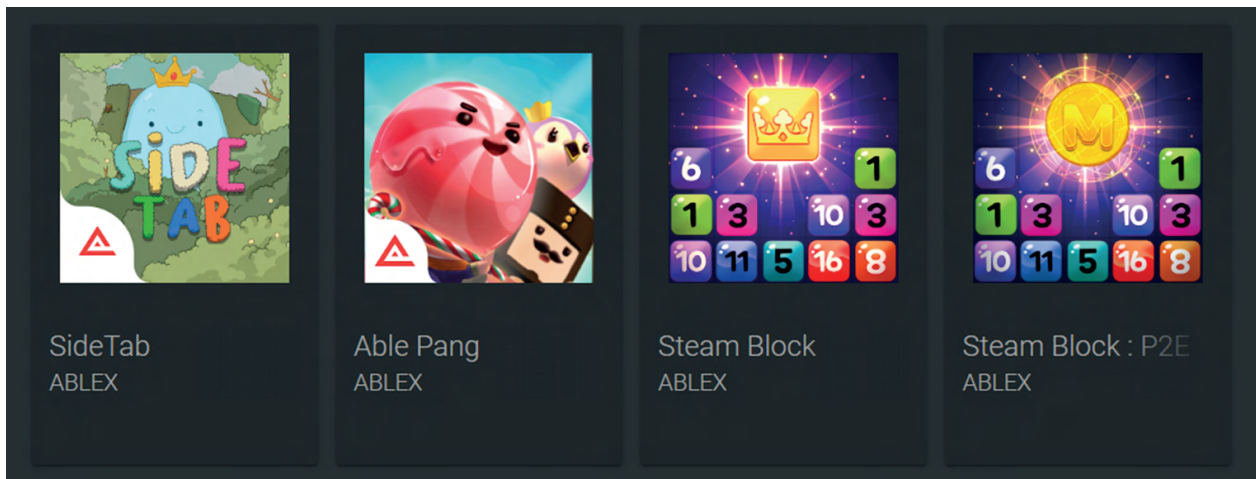
Marketing Tools

■ Social Network

Utilizing a social network for marketing, which often involves social media, is a good and effective tool for reaching out to an existing base of customers as well as a new potential group of users or customers. A message that a campaigner intends to convey is controllable in both contents and targets.

■ Game Coupons & Mobile Game

The foundation has affiliations with a number of game producers, and these producers offer marketing tools such as advertising within a game, and etc. A variety of marketing tools and methods expands potential customer base.



For example, Able Games offers a variety of mobile games. Especially, Able Pang is a fun, exciting game connecting cute blocks to achieve a high score. In each stage, a player should solve the missions to collect stars. The more stars a player gets, the more gifts a player gets—increasing his or her ranking.

■ Coin Airdrop

With airdrops, marketers can reward product and service users with airdrops, that is giving some tokens to their wallets. Airdrop is a powerful method of marketing, because it directly rewards marketing targets so that recipients of the airdrops can exchange the coins received for an immediate cashing in or for a future investment.

■ Launchpad (staking)

Launchpad is a platform for launching a new cryptocurrency, project, or tokens. With launchpad, a user may expect a return on investment, such as yields for a staking amount to a project.

■ Viral

Viral marketing is a marketing technique or a sales strategy to create a sudden or gradual increase in popularity of a product or service. It often involves word of mouth information about a product or service, or social influencer promoting it.

■ Banner Advertising Agency & Search Query Advertising Agency / PPL Agency / In-Service AD

As names indicate, both of these marketing tools involve an exposure of a product or service in interaction of web or mobile users. Whether a user visit a website with banner or search for something with results, advertisement is shown to the user.

■ P2E (Participate to Earn)

P2E marketing tool is somewhat similar to characteristics of airdrops. By participating in a marketing campaign, the participants can be rewarded with anything that the marketer chooses.

■ Video Ads

Like YouTube platform in which watchers are forced to view advertising without a premium membership, this advertising in the video watching experience is also a powerful tool to engage marketing targets to a marketing campaign.

Viral Marketing Analysis Application Service

ABC Platform plans to increase user engagement by distributing applications that provide the following features. Users can acquire ABC Coins by directly participating in the corresponding marketing methods, and become a member of the ABC ecosystem.

■ Marketing Engagement

- Blog
- Following on social networks
- YouTube subscription
- Social network activity
- Receipt
- Review
- Community engagement
- Download and install
- Achieving key indicators

■ Indicators achievement diagram

- Participant distribution
- Gender distribution
- Achieving key indicators
- Distribution by devices
- Regional distribution
- Distribution by platform
- Other indicators

■ Airdrop

- Holding
- Mission fulfillment
- Achieving key indicators

■ Cryptocurrency wallet

- Cryptocurrency swap
- Cryptocurrency deposit and withdrawal

■ Marketing recommendation algorithm

- Check marketing metrics
- Appropriate marketing method recommendation algorithm

4. Coin Economy (Ecosystem)



For marketing supply entities: direct management of a marketing platform

For every business, marketing plays a crucial role in selling its goods and services. Despite its important role, many marketers or companies willing to engage in marketing had no control over how marketing is conducted and performance numbers as result of marketing to potential customers.

To cope with this demand, the AbleBlockChain offers a direct management system for markets. Among many other features that will be later added to the system, the data that will impact decision making and actions will be the first functions to be introduced to the marketers. Users can differentiate marketing channels with the largest number of inflows, so that they can shift focus and efforts to the popular channel.

The features of the system will give users insights to how their marketing is performing throughout the platform. From these features, the platform will add values to users' business

as the marketing within the platform becomes more efficient and powerful with more data.

Marketing beneficiary: receive airdrop / check airdrop information

The users in the platform can benefit from airdrop as a result of marketing from campaigners. Also the information of these airdrops will be provided on a separate page, so that users can enjoy transparency of marketing they had been provided as well as the benefits as airdrops.

Coin usage: shopping mall / purchase of product and services

As every service provider has in mind, the team is designing the system as user-friendly, user-centric. With the existing system, users have experienced and used the system quite conveniently. Except for power or telecommunication outage or limited balances on their account, users' experience in paying for merchants has been seamless.


We think users might have friction to adopt new way of paying for goods and services—our service or coin. Therefore, ABC coin are designed to provide additional utility and conveniences to users.

Token swap and liquidity management

The ABC Blockchain Project can manage coin liquidity by providing a swap function through the issuance of ABC sub-tokens in the event of inflation due to the ABC coin airdrop.



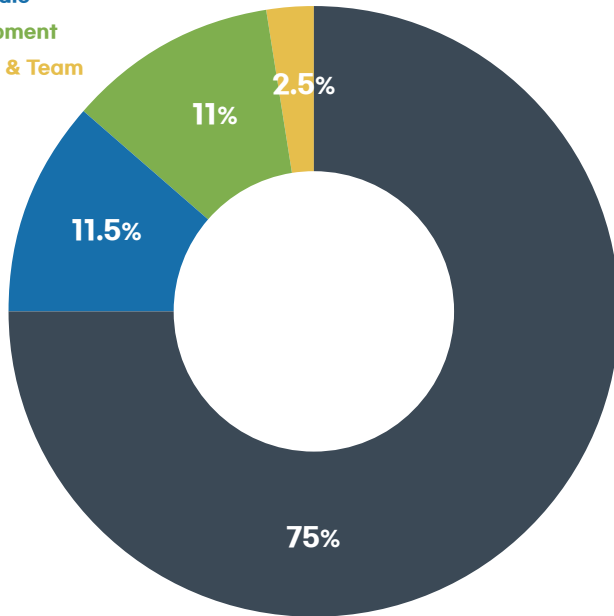
Coin Information

Name	ABC Coin
Symbol	 ABC Able Block Chain
Decimal	18
Total Issue	10,000,000,000
Type	BEP20 (BNB Smart Chain)
Contract Address	0x4eda2a60a89433ae6186f2fce2e340f256771bce
Issue Date	28 June, 2022

Distribution & Lockup

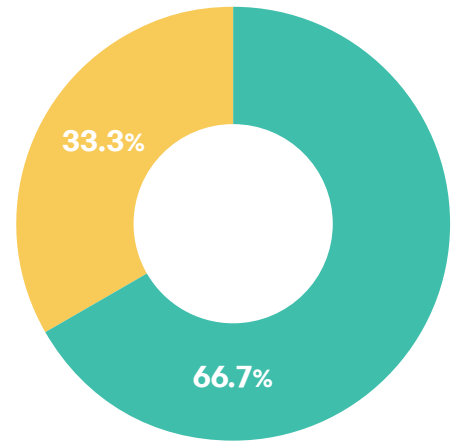


- Ecosystem
- Token sale
- Development
- Advisor & Team



Distribution

- Partnership participants
- Ecosystem Contribution



Ecosystem Distribution

Ecosystem	75%
Partnership Participants	66.7%
Ecosystem Contribution	33.3%
Token sale	11.5%
Development	11%
Advisor & Team	2.5%

Ecosystem

The Foundation believes that communities and ecosystems are the backbone of blockchain projects. This belief applies equally to ABC tokens. So, the foundation allocated 75% of the token supply to create an ecosystem. Meanwhile, the blockchain community has witnessed the use of funds in many blockchain projects, causing short-term losses for all users in the name of long-term growth.

Therefore, the foundation will not force short-term sacrifices on ABC blockchain participants in the name of long-term growth. Instead, promoting a steady and continuous increase in user value will be the focus of the project, and ecosystem funds will be used on this basis.

Ecosystem Contribution

Ecosystem contributors are airdropped from the foundation to contributors as a dedicated fund to revitalize the entire ecosystem of the project. Ecosystem contributors refer to participants in the platform and marketing platform of Able Blockchain. In particular, this fund is given in return for the long-term profit of the coin value, and a separate lock-up policy can be established at the time of airdrop.

After the start of the project, you can airdrop 0.5-1% per month to ecosystem contributors, and all funds can be airdropped within a maximum of 6 years.

Ecosystem Participant

Direct participants in the ecosystem play an important role in the progress and success of the project. Companies directly participating in the ABC marketing platform ecosystem can receive airdrops within the maximum coin distribution limit of 50%, and the airdrop volume is locked up for 10 years after the airdrop. There is no guarantee of return and this airdrop cannot be traded in any way.

Token sale

The ABC Foundation can raise funds through token sales, and through this, it can achieve stability in marketing and tokenomics, and raise project funds through the initial pre-sale.

Development

The foundation is developing with the goal of the mainnet of the ABLE block chain, and for this purpose, a significant amount of funds will be invested in the development. The fund plans to create a lock-up of up to 2% every year from the time of token issuance.

Advisor & Team

The foundation allocated 2.5% of the total issuance to reward the effort and sweat of team members and advisors on the project. plan to increase.

Team and advisor assignments are unlocked from one year after the start of the project, and the lock-up cannot be released in excess of 0.1% per month. This will be maintained until the allotted funds are exhausted.

Token

The foundation can collaborate with various business partners that can partner with the ABC platform, and can provide other virtual assets and swap (SWAP) services. The contents of the collaboration will be announced through the service website.

In addition, sub-tokens linked with ABC tokens can be issued to prevent token inflation, and detailed plans for these tokens (issuance, issuance, schedule, milestones, etc.)



Roadmap



April 2022

Project Launch



June 2022

Launch Beta Service
(Marketing Platform Prototype)



July 2022

Blockchain Network Launch



July 2022

ABC Token Issuance



3rd Quater 2022

Listings on Exchanges (1st Round)



4th Quater 2022

Listings on Exchange (2nd Round)

Legal Notice

1. Compliance with the law

ABC is a company registered in the British Virgin Islands (BVI), and complies with relevant, applicable laws in the field of cryptocurrency. Our customers should familiarize themselves with these guidelines and other relevant regulations.

2. Legal Compliance

We may be run by fiduciary service providers designated by us in relation to cryptocurrencies.

3. Policy Compliance

We comply with the policies of central banks, financial services institutions and applicable laws of BVI and related countries.

Law and Ownership

ABC is a company registered in BVI, responsible for the issuance, distribution, management, processing, and other business activities of ABC coins. ABC owns exclusive ownership and rights to patented technology, registration, advertising, operating technology, and ABC platform. Ownership of the foundation is used by third parties and distributed to others and other related rights.

Judicial Risk (BVI)

ABC coins will be distributed and promoted through various media in BVI. In addition, ABC coins can be used for payment, exchange, and transfer of various items in offline stores. Various assets can be exchanged for ABC World Coins. ABC coins

can also be traded, acquired, and transferred through cryptocurrency exchanges.

However, we will do so to the extent permitted by the relevant laws of BVI. We will actively cooperate with the BVI Communications Commission, the Financial Supervisory Service, and the Fair Trade Commission, and strive to utilize virtual assets for practical economic activities in the future.

Investment Risks and Guarantees

The information provided in this document (hereinafter referred to as the “white paper”) is provided solely for the purpose of evaluating the value of the ABC coins and related values. Anyone wishing to purchase ABC coins should not rely solely on the information in this white paper. We strongly encourage buyers to do their own research before investing.

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The ABC coins and related proposals in this white paper are highly speculative due to the nature of their business and their relatively early stages of development. Buyers should be able to understand the underlying risks. Coin purchases are only suitable for buyers who are willing to take the risks inherent in the project's business.

Furthermore, there are several other risk factors that people wishing to purchase ABC coins should consider. Buyers should consult their advisors or partners to discuss income tax, legal and other matters.